



Evoform Biosciences, Inc., (NASDAQ: EVFM) is a commercial-stage biopharmaceutical company committed to developing and commercializing innovative products to address unmet needs in women's sexual and reproductive health. Evoform Biosciences aims to advance the lives of women by developing innovative solutions, such as woman-controlled contraception and potential protection from certain sexually transmitted infections (STIs). The Company's first commercial product, Phexxi™ (lactic acid, citric acid and potassium bitartrate), is approved in the United States for the prevention of pregnancy. The Company is advancing EVO100 for the prevention of urogenital transmission of both *Chlamydia trachomatis* infection (chlamydia) and *Neisseria gonorrhoeae* infection (gonorrhea) in women.

We are a growing team based in San Diego, CA. Our sole purpose is also our soul purpose: to improve the lives of women. We are committed to discovering and developing innovative healthcare solutions that put women first.

Director/Sr. Director, Corporate Communications & Public Relations

Job Summary:

The Director of Corporate Communications & Public Relations will be responsible for developing and implementing the Company's internal and external corporate communications strategy, and supporting the Company's broader communications initiatives. S/he will be responsible for directing, monitoring and enhancing the Evoform brand and key messages while building the company's reputation with strategically important stakeholders. This position will provide the opportunity to interact with the CEO and the senior management team and play an important role in how the company is perceived externally.

Job Responsibilities:

- Develop, implement and lead proactive annual communication plans, linked to overall corporate objectives and priorities.
- Develop and execute strategies to increase the Company's visibility and enhance its external reputation among key audiences including, but not limited to, media, potential employees, KOLs, community/industry groups and potential partners.
- Direct external and internal facing communications activities, including public and media relations, reputation management, digital and social media communications initiatives, and employee communications.

- Develop and implement an executive visibility campaign, including identifying and evaluating speaking engagement and recognition award opportunities.
- Develop various communications collateral, including press releases, media advisories, standby statements, fact sheets, talking points, executive presentations, blogs, Op-Eds, and speeches.
- Interact with Investor Relations team on quarterly earnings calls (materials, press releases, follow up calls with analysts), investor presentations and company participation in investor healthcare conferences and other investor meetings.
- Establish and maintain relationships with traditional and online news media, constituencies and other stakeholders.
- Support development and management of content for the Evofem Website.
- Lead efforts to update and refine the Company's intranet platform.
- Partner with key internal stakeholders, agencies, and vendors to support internal and external communications efforts and ensure consistency of messaging.
- Manage external vendors to ensure timely and quality delivery.
- Stay on top of market trends, industry news, competitor activity, and customer and public opinion related to Evofem's business.
- Manage PR & Communications department budget and vendor contracts.

Competencies:

- Outstanding writing skills with demonstrated ability to develop creative communications programs and initiatives and script presentations.
- Experience managing corporate communications with a U.S. public company including MLR Committee Review of ad/promo materials.
- Demonstrated ability to develop and launch complex public relations, advocacy and social media campaigns.
- Excellent interpersonal skills, with the ability to get along with diverse constituencies and personalities.
- Strong project management skills with the ability to work independently in a deadline driven environment.
- Strategic thinker; able to handle multiple projects; have an ability to set priorities and be accountable for results.

Education and Qualifications:

- Bachelor's degree or equivalent in related field.
- 10+ years of Public Relations experience, preferably in a commercial-stage pharmaceutical setting or similar healthcare industry experience.
- U.S. public company experience required.

- Strong writing/editing skills for developing creative press materials as well as internal/external communications.
- Experience with ePromo or Veeva Vault software platforms preferred.
- Solid/proven track record of developing and executing PR plans and strategies.
- Able to demonstrate analytical and strategic thought in plans and programs, as well as the ability to execute creative tactics.
- Social media savvy, required.
- Demonstrated experience in media relations, message development, project management, strategic planning and execution, and media training spokespeople.

Travel: Travel may be required in the future, up to 10% of the time.

Evoform Biosciences provides a competitive salary and generous benefits package including medical, dental, vision coverage, 401k, paid vacation and Holidays.

Evoform Biosciences is an Equal Opportunity Employer

No agencies please